Introducing New MSU-Provided Software Options for Creating Course Videos, Images, and Student Response Opportunities

Learning experiences that can be flexible across virtual and face-to-face environments are key to creating safe and student-centered spaces as we prepare for a mix of hybrid and online teaching and learning this fall. To support both instructors and students, MSU IT will now provide three new tools at no cost to users.

TechSmith's popular Camtasia and Snagit tools will be provided to faculty, staff, and students wishing to quickly create and edit professional quality course videos, images, and infographics.

iClicker's new mobile polling option, iClicker Reef, will be available to students along with iClicker Cloud for faculty. The combination of iClicker Cloud and iClicker Reef allows faculty to gather student responses and feedback in readily-available and easily accessible ways.

What is happening?
- TechSmith Camtasia provides faculty with the ability to create, edit, and upload their screen recordings or presentations. This helps students navigate their online courses, provide assignment feedback, and more.
  - Kaltura Mediaspace is available to host these videos, where they can be linked to D2L courses.
- TechSmith Snagit allows faculty, staff and students to create beautiful documentation, images, screen captures, diagrams, and other media that can be used along with D2L.
- iClicker Reef and iClicker Cloud allow students to participate in both live and asynchronous student response polling using a mobile device, tablet, or laptop. iClicker Reef and Cloud work in both classrooms and virtual spaces.

How will this impact me?
- Users who already have TechSmith Camtasia and Snagit through MSU may continue using the software under the same product license with no action necessary.
- iClicker Reef and iClicker Cloud services will be available for use free of charge to all of our campus community.

Why is this happening?
- MSU IT has an opportunity to provide an enhanced classroom experience with technology that is intended to improve course engagement.

Where can I learn more?

- Camtasia and Snagit can be downloaded [by clicking this link which will bring you to the download page](#) for MSU faculty, staff, and students, or by self-enrolling in [the following D2L course](#) and completing the course.
  - To learn more about Camtasia and Snagit, including demos and helpful tutorials, visit https://www.techsmith.com/video-editor.html
  - For a Camtasia guide on how to create instructional videos, visithttps://www.techsmith.com/blog/instructional-videos/
- For faculty and staff wishing to use iClicker Reef, getting started documentscan be found at the following links:
  - [Download iClicker Cloud](#). When asked for institution always use "Michigan State University."
  - [Checklist: Getting Started with iClicker Cloud](#)
  - [How to Run Practice Sessions in iClicker Cloud](#)!
  - [iClicker Cloud Training](#)
- Virtual iClicker Reef Teaching Resources:
  - [Using iClicker for Remote Instruction](#)
  - [Going Virtual Student Onboarding Tips & Tricks](#)
  - [Going Virtual: In Class Participation & Instructor FAQs](#)
  - [Going Virtual Using iClicker to Keep Students Engaged](#)

Questions or concerns?
MSU IT is available 24/7 to support your IT needs. Contact the MSU IT Service Desk using one of the methods listed below.
· Call 517-432-6200
· Email ithelp@msu.edu
· Chat http://go.msu.edu/itchat